

20
years

The Crossroad

#3 1st 20 years jubilee edition
Photo- Newsletter Toe to Heart February 2024

Toe
to Heart

OUR NEW
LOGO DEVELOPED BY
SANNE VELINGS
(INSPIRED BY THE OLD LOGO
DEVELOPED BY PETRA KLERKX)

Toe
to Heart

The founders' 20th anniversary

On 12 February 2024 Toe to Heart founders Lalitha Jayraj and Thomas van Berckel will be 20 years married and, for those who know the story, it cannot be denied that the marriage and the Toe to Heart project can not be separated from each other.

They decided a long time ago that as soon as their own child Eva would be an adult they would stop with the current project and explore other goals with a new core team. You can see below that Eva has become an adult and is ready to explore the world without her parents. But brought up with (the children of) Toe to Heart she is happy to help to take the project further. Like many others she also helped with the new websites, blogs and she will, as time permits, also help with social media. Thomas and Lalitha need more young people who will help to take our initiative further.



Lalitha with Vishal, Santosh, and Diya.



Thomas and daughter Eva.



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PHOTOS ARE MADE
(IF NOT MENTIONED DIFFERENTLY)
BY VOLUNTEERS ANNO AND
MAROUSCHKA HUIDEKOPER.
WWW.ANNOHUIDEKOPER.NL



Above 'Toe to Heart' alumni' Vassundra (19) and Monica (21) pursuing currently respectively BBA and Bicom are still very close to the project Lalitha and Thomas' family. They can support Toe to Heart, where needed while their main focus still stays on their studies. Other 'alumni' of Toe to Heart have become teachers, are working at banks or call centers, can also play a role in the future as board members or otherwise.



Suman (18) has a lot of social skills and is more practical educated and aspires to be with Lalitha a core member of the new team. We will help him to get his driving license soon.

Next time in The Crossroad



Thomas visited the inspiring Estrela de Favela in Rio de Janeiro in 2023
Estrela da Favela – Education and sports for underprivileged children age 4 to 14
(photographer: unknown)

There is more!!!



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What do we aspire?

1

Bangalore city project:

Finish our current project with still 4 children in it in the next years



Angel



Vishal, Santosh and Diya



After school care incl. of creative activities.

2

Outreach project: Start reaching out to slums and areas outside Bangalore where our help is more needed

Suman and Lalitha at a slum, 20 minutes' drive from the current Toe to Heart location. We need a van/bus/car to do this better in the future. Certainly when we also go to rural areas.



3

Inspire and support others to set up a Toe to Heart-like of project

4

Be in touch with similar small organizations like ours worldwide and see how we can inspire and help each other.

5

For this we have started toetoheartworld.com website project which will be developed over the next years.

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How to **HELP!**

See our website www.toetoheart.org and below:

Become A Donor - Toe to Heart

If you'd like to give Thomas and Lalitha a wedding gift for their 20 years marriage, they will be happy with each donation for Toe to Heart. For any donation of more than '20 euros' they have a special surprise for you. The bigger the donation, the bigger the surprise. We focus now on getting a van/bus for our outreach project and for salaries for some of our core team and setting up the toetoheartworld.com initiative.

NL64 ABNA 0444 440 410

Bic: ABNANL2A

Stichting Toe to Heart Nederland.

Become A Volunteer - Toe to Heart

- We need young (=young from heart) people who help to maintain and further improve our websites and help with social media. We're happy with the new websites which give perspective, but a lot is still to be improved. (All your constructive feedback is welcome!)
- We need new -young and international- board members who can communicate in English and underwrite our objectives.
- We need youngsters to help us with social media, create content on our Facebook, Instagram, LinkedIn pages and You Tube Channel.

Become A Partner (CSR) - Toe to Heart

We like to partner with companies who would like to align with the objectives of Toe to Heart and want to make it their CSR project.

We want to thank the new (young) volunteers who have helped us last and this year (through Nieuwe Gevers nieuwegevers.nl): Antal Ruiter (strategy and implementation), Sanne Velings (design logo and crossroad newsletter 1 and 2), Nandini Jaddoe (website audit report and advisor), Michiel Haverlag (website developer), Maria Kramp (crossroad newsletter 3), Hans de Man (SEO advise), Awiesha Razab Sekh (virtual assistant) and photographers Anno and Marouschka Huidekoper.

VOLUNTEERS
MAKE US
HAPPY!

